No. 12 JANUARY, 1954



Dr. E. E. McClean and family of Banning,

Chord Organ Club In Austin, Texas

The Chord Organ owners down in Austin, Texas, didn't want to miss any fun, so they are organizing a Chord Organ Club. Their meetings will be held once or twice a month on Sunday afternoons.

The purpose of these meetings will be to enable the many Chord Organ owners to become acquainted and share their playing techniques, ideas, and most of all, the pleasure of creating their own music. Activities will include demonstrations, selections by guest artists, varied entertainment, in addition to the business meetings and refreshments.

Chord Organ owners all over the country are discovering what fun it is to get together with other owners and share their enjoyment. If there isn't already a Chord Organ Club near you, perhaps you would like to organize one.

FAMILY FUN AROUND CHORD ORGAN MAKES HOME LIFE MUCH HAPPIER

Owners are finding that their Chord Organ is an excellent means of bringing their family into a closer union. Many families enjoy singing at get-togethers, while father, mother, or the children play the organ.

Mrs. Clifton Fasch of Milton, Mass., reports they have had their Chord Organ for a year now and that it has become "an important part of our family." Many owners comment on how their family circle seems to have been greatly strengthened with their purchase of their Chord Organ. One lady writes in that on every Sunday evening, her family gathers around their organ to sing hymns and oldtime favorites.

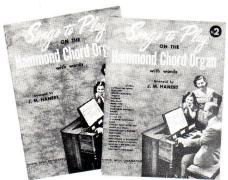
Other owners are thrilled with the manner in which their children have taken up the Chord Organ. In addition to giving them a background for music appreciation, they are using it for their own parties and dances. This means they are spending more time at home.

Some children who "gave-up" after a few piano lessons, have now shown a renewed interest in music on the Chord Organ.



Lois, Randy and Valerie Braemert of Levittown, New York





ROBBINS PUBLISHES SECOND ALBUM OF SONGS TO PLAY ON THE HAMMOND CHORD ORGAN*

The No. 6 issue of CHORD ORGAN COMMENTS (March, 1953), called your attention to an especially fine album entitled, SONGS TO PLAY ON THE HAMMOND CHORD ORGAN. The acceptance of this album has been so great that the Robbins Music Corporation decided to publish a second album, SONGS TO PLAY ON THE HAMMOND CHORD ORGAN NO. 2, which has just been issued. Every one of the 46 selections contained in these two albums is a time-proven popular success. In addition

to many standard favorites there is also Nacio Herb Brown's two most famous instrumental novelties, "Wedding Of The Painted Doll" and "Doll Dance," as well as his famous "Temptation." The orchestral richness of the Chord Organ is beautifully displayed in Ferde Grofe's "Daybreak" which is taken from his "Mississippi Suite." If you want to practice your two and three finger keyboard technique, we recommend "Elmer's Tune." Romberg's lovely "Zing Zing—Zoom Zoom" is marvelously effective as are the current favorites, "Laura" and "Be My Love."

ROBBINS' SONGS TO PLAY ON THE HAMMOND CHORD ORGAN—NO. 1: I'm Always Chasing Rainbows, I'm In The Mood For Love, I'm Sitting On Top Of The World, Josephine, Singin' In The Rain, Sleep, Stumbling, Sunday, Sweet And Lovely, Toot, Toot, Tootsiel, When You Wore A Tulip, Wonderful One, At Sundown, Do You Ever Think Of Me, Don't Blame Me, Doodle Doo Doo, Everything I Have Is Yours, Five Foot Two, Eyes Of Blue, Forever And Forever, Honest And Truly, I Cried For You, I Don't Know Why, I'll See You In My Dreams.

ROBBINS' SONGS TO PLAY ON THE HAMMOND CHORD ORGAN—NO. 2: A Song Of Old Hawaii, Be My Love, Because You're Mine, Coquette, Daybreak, Doll Dance, Elmer's Tune, Good Night, Good Night Sweatheart, Goofus, Hold Me, If I Had You, It Happened In Monterey, Laura, Loveliest Night Of The Year, Lovely Hula Hands, Marching Along Together, Peggy O'Neil, Temptation, Three O'Clock In The Morning, Wedding Of The Painted Doll, What Can I Say After I Say I'm Sorry?, Zing Zing—Zoom Zoom.

* The price of each album is \$1.50. Order from your music dealer or directly from the publisher, Robbins Music Corporation, 799 Seventh Avenue, New York 19, New York.

HARMS RELEASES OUTSTANDING ALBUM OF CHORD ORGAN ARRANGEMENTS

Hundreds of Chord Organ owners wrote to us for arrangements of such musical selections as "Indian Love Call," "Mother Machree," and "Tea For Two." As a result of these requests, Harms, Inc., published this fine album containing 22 selections which have retained their popularity through the years. The title of this album is "Harms Album for Hammond Chord Organ"—price, \$2.00. Order if from your music dealer, as the publisher doesn't accept mail orders.

CONTENTS: Songs from Musical Shows—Indian Love Call from "Rose Marie," (Harbach-Hammerstein-Friml); Tea For Two from "No, No, Nanette," (Caesar-Youmans); I'll See You Again from "Bitter Sweet," (Coward); Zigeuner from "Bitter Sweet," (Coward); Body and Soul from "Three's A Crowd," (Heyman-Sour-Eyton-Green); Dancing In The Dark from "The Band Wagon," (Dietz-Schwartz); April Showers from "Bombo," (De Sylva-Silvers); Play Gypsies—Dance Gypsies from "Countess Maritza," (Smith-Kalman); You Are Free from "Apple Blossoms," (Le Baron-Jacobi); Charleston from "Runnin' Wild," (Mack-Johnson); Limehouse Blues from "Charlot's Revue of 1924," (Furber-Braham).



Semi-Classical Favorites: My Wild Irish Rose, (Olcott); Mother Machree, (Young-Olcott-Ball); Smilin' Through, (Penn); Let The Rest Of The World Go By, (Brennan-Ball); Just A Cottage Small By A Waterfall, (De Sylva-Hanley); Speak To Me Of Love, (Siever-Lenoir); There's A Long, Long Trail, (King-Elliott).

Popular Favorites: As Time Goes By, (Hupfeld); Am I Blue?, (Clarke-Akst); Two Hearts In ¾ Time, (Young-Stolz); If You Were The Only Girl In The World, (Grey-Ayer).



BOURNE, INC. PUBLISHES NEW ALBUM OF ITS 23 MOST FAMOUS POPULAR SONGS*

Bourne, Inc., has released a new album, PLAY AND SING AT THE GOLDEN-TONED HAMMOND CHORD ORGAN. Every number, without exception, is a permanent top-flight hit. As you play through these numbers, you will be reminded of the by-gone days when the organ was a featured attraction in nearly all the movie theaters in this country. In fact, in arranging the music and selecting the stop combinations, the arranger kept in mind the tones of the old-fashioned ornate gilded organ as it

rose majestically on its elevator from the orchestra pit to lead the audience in singing such favorites as "I'll Get By," "Charley, My Boy," "Me And My Shadow," "Yes Sir, That's My Baby," "That Old Gang Of Mine," "There's A Rainbow 'Round My Shoulder," etc. All the numbers are very easy to play.

* Published by Bourne, Inc., 136 West 52nd Street, New York 19, N. Y., \$1.50. Order from your music dealer, or directly from the publisher.

CONTENTS: All Of Me, Back In Your Own Back Yard, Bye Bye Blues, Cathedral In The Pines, Cecilia, Charley My Boy, I'd Climb The Highest Mountain, I'll Get By, I'm Confessin', Let's Fall In Love, Love (Your Magic Spell Is Everywhere), Lullaby Of The Leaves, Me And My Shadow, The Object Of My Affection, Oh, How I Miss You Tonight, One Night Of Love, Play To Me Gypsy, Rememb'ring, That Old Gang Of Mine, Then I'll Be Happy, There's A Rainbow 'Round My Shoulder, Yearning, Yes Sir, That's My Baby.

ENTERTAINMENT NEWS

CHORD ORGAN INCREASES POPULARITY OF ENTERTAINERS

Professional musicians have found their popularity has increased since acquiring the Chord Organ. The Reno Racketeers, a western quartet, use the Chord Organ at all of their engagements and have received many compliments on it. They carry it in their house trailer from one engagement to another.

The Hollys, another western musical-group, have found that they are getting more and better engagements with the Chord Organ. Ted Holly says, "The Chord Organ is made to order for small western units, for it is easy to handle on one night stands and adds prestige to your unit. Also, any member of the group can soon learn to play it as well as his own instrument and you thus eliminate the expense of an extra musician."

Mr. W. R. Jaeckel formerly used an accordion for their engagements, but now he uses the Chord Organ as an accompaniment for his wife's singing. Mr. Jaeckel says that, "Since getting the Chord Organ, our listening audience has increased, and it will soon pay for itself in money and self-gratification."



The Hollys—"Cowboy Ted" at the electric guitar, his wife playing the guitar, and a member of his group playing the Chord Organ.

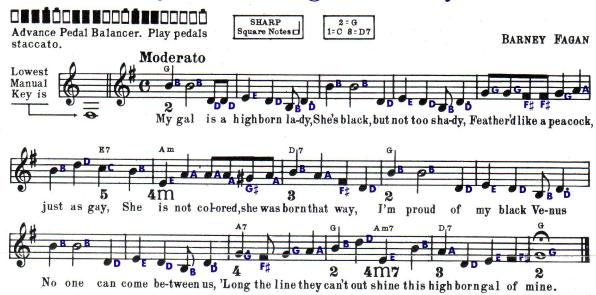




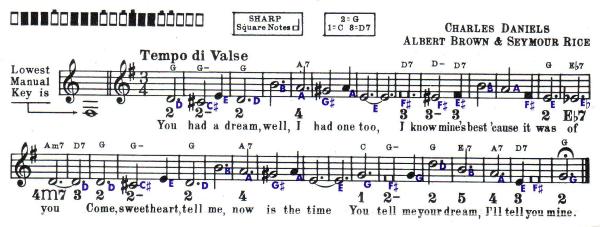
The Reno Racketeers—Seated at the Chord Organ is Mrs. Velma Franklin, professionally known as "Buttermilk Bess," with the three other members of Cliff Goddard's group.

Mr. and Mrs. W. R. Jaeckel, Sr. at their Chord Organ.

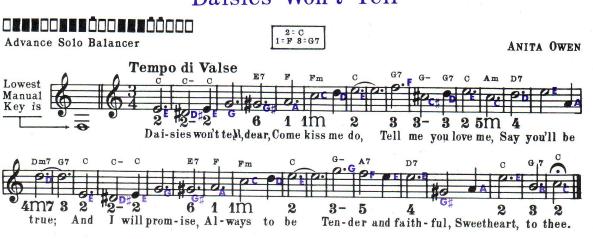
My Gal Is A High Born Lady



You Tell Me Your Dream, I'll Tell You Mine



Daisies Won't Tell



No. 13 FEBRUARY, 1954

CHORD ORGAN OWNERS GET TOGETHER FOR FUN AND NEW PLAYING IDEAS

More and more Chord Organ clubs are being organized throughout the country.

Over 50 Chord Organ owners at Lima, Ohio met to enjoy a program of instruction and entertainment. Alfred Mudrich, Professor of Music at Ohio Northern University lectured on the ease with which it is now possible to play for one's relaxation on this new kind of musical instrument. A Chord Organ Club was then officially organized by electing Robert Roeder, president; Fred Hecht, vice-president; and Earl Martin, secretary. To add to the sociability of the evening, refreshments were served and several members presented their interpretation of various musical selections at the Chord Organ.

Lima, Ohio Chord Organ Club has its first meeting. Professor Alfred Mudrich presented a lecture on the ease of playing the Chord Organ.

Another Chord Organ Club was organized in Austin, Texas, when 19 members met and elected their officers. Allen Sears was elected president, Buddy Hill, vice-president; and Mrs. H. M. Detting, secretary and treasurer. The program also included a discussion and demonstration of playing techniques by the members. All members are enthusiastic about the plans for the coming meetings.

Canada has its first Chord Organ Club. A meeting was held by the members at Toronto, Ontario. Dean Whalen gave the owners a demonstration, showing different rhythm patterns, tone combinations and other important features of the Chord Organ.

The Chord Organ Club at Austin, Texas held its first meeting during which officers were elected and plans made for future meetings.





WHAT CHORD ORGAN OWNERS ARE SAYING:



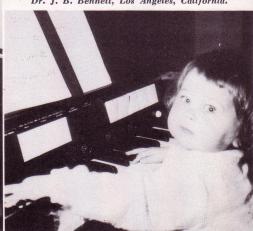
"The Hammond Chord Organ is the one musical instrument where years of study are not required," wrote Vera Prager of New York City. Without having any musical training, she learned to play many of her favorite songs in just ten hours. "My family as well as my friends, who have heard me play, think it quite incredible to accomplish so much in so little time." In fact Miss Prager has progressed to the extent that she now feels qualified to teach her guests how to play the Chord Organ. "Being of a somewhat nervous nature, I can sincerely say that playing the Chord Organ has a great tendency to calm me. It acts not only as a medicine, but also is a fine source of entertainment." When Miss Prager comes home from a trying day at the office, she looks to the Chord Organ for relaxation and enjoyment.

LITTLE PEOPLE AT THE CHORD ORGAN



(Left) George Evans, nephew of Mr. and Mrs. Gene Matthews of Torrington, Wyoming. (Right) Christina Doiron, daughter of Mr. and Mrs. Clifford Christina Doiron, Seattle, Washington.

(Below) Kathy Bennett, granddaughter of Dr. J. B. Bennett, Los Angeles, California.





NEW MUSIC NEWS

FIRST GEORGE M. COHAN CHORD ORGAN ALBUM*

A wonderful new Chord Organ album containing A wonderful new Chord Organ album containing 15 of George M. Cohan's most famous songs has just been published. Mr. Cohan's distinctive music lends itself superbly to the Chord Organ, and we know that all Chord Organ owners will want to include the GEORGE M. COHAN SONG ALBUM FOR HAMMOND CHORD ORGAN in their music library. their music library

George M. Cohan, master showman, song and dance man, composer, playright, and producer was born on the Fourth of July, 1878 in Providence, R. I. At five he made his professional debut as "Little Georgie," the child violinist. When he had reached his teens, he was already a successful song writer. In his youth, he toured the leading vaudeville circuits with his father, mother, and sister, who were known as "The Four Cohans." The turn of the century found "The Four Cohans" enjoy-

ing a huge success in the big time with George writing all the material. He was a man who literally ate and slept show business. His theatrical activities soon broadened to include full length Broadway productions such as LITTLE JOHNNY JONES in which George played the character always associated with his career,""The Yankee Doodle Boy." Incidentally, the outstanding numbers from this show and other notable successes are contained in the new Chord Organ album. Mr. Cohan wrote more than 80 dramas and musical plays, produced more than 150 theatrical attractions, and composed more than 500 songs. Today, as many Chord Organ owners play through this remarkable album, fond memories will be awakened with a familiar phrase ringing through—"My mother thanks you, my father thanks you, my sister thanks you, and I thank you . .



CONTENTS: Give My Regards To Broadway (from Little Johnny Jones), The Yankee Doodle Boy (from Little Johnny Jones), You're A Grand Old Flag (from George Washington, Jr.), Mary's A Grand Old-Name (from Forty-Five Minutes from Broadway), You Remind Me Of My Mother (from Little Nelly Kelly), Nellie Kelly I Love You (from Little Nelly Kelly), Forty-Five Minutes From Broadway (from Forty-Five Minutes From Broadway), I was Born In Virginia (from George Washington, Jr.), Harrigan (from Fifty Miles From Boston), So Long, Mary (from Little Johnny Jones), Always Leave Them Laughing When You Say Good-Bye (from Mother Goose), I'm Awfully Strong For You (from The Yankee Prince), In A Kingdom Of Our Own (from The Royal Vagabond), Indians And Trees, I Guess I'll Have To Telegraph My Baby.

*"GEORGE M. COHAN SONG ALBUM FOR HAMMOND CHORD ORGAN." Published by George M. Cohan Music Publishers Co., Inc., 1776 Broadway. New York 19. N. Y.. \$1.50. Order from your music dealer, or directly from the publisher.

1776 Broadway, New York 19, N. Y., \$1.50. Order from your music dealer, or directly from the publisher.



LEEDS MUSIC CORPORATION ISSUES WONDERFUL NEW CHORD ORGAN ALBUM*

A very excellent album, LEEDS' 40 HITS OF OUR TIMES FOR THE HAMMOND ORGAN, has just

All 40 of the selections are outstanding and cover the past three decades of popular music. Many have been specifically requested by Chord Organ owners: "I'll Never Smile Again," "Looking At The World Through Rose Colored Glasses," "The Petite Waltz," "The Old Piano Roll Blues," etc., etc. We are sure that all Chord Organ owners want a copy this fine folio. Incidentally, 40 selections at \$1.50 makes

are sure that all Chord Organ owners want a copy this fine folio. Incidentally, 40 selections at \$1.50 makes this an unusually good bargain. CONTENTS: I'll Never Smile Again, Stars Are The Windows of Heaven, Heartaches, Looking At The World Thru Rose Colored Glasses, The Gypsy, Little Girl, You're Just A Flower From An Old Bouquet, For Sentimental Reasons, The Petite Waltz, Undecided, My Heart Sings, Comme Ci, Comme Ca, All Or Nothing At All, I'll Remember April, Everybody Loves My Baby, Beautiful Brown Eyes, Dear Old Donegal, Domino, C'est Si Bon, Sugar Blues, The Old Piano Roll Blues, Galway Bay, Jim, Along The Navajo Trail, Baby Won't You Please Come Home, Nobody's Darlin' But Mine, Kiss Of Fire, I've Found A New Baby, Have I Told You Lately That I Love You?, Whispering Hope, You Always Hurt The One You Love, Money Is The Root Of All Evil, Cow-Cow Boogie, Mama's Gone, Goodbye, Lover Man, Shoo-Shoo Baby, Rhumboogie, I Love You Much Too Much, Till Then, I'll Close My Eyes.

*Published by the Leeds Music Corporation, 322 West 48th Street, New York 36, N. Y.—\$1.50. Order from your music dealer or directly from the publisher. Be sure to specify "For Hammond Chord Organ," because this album is also published for other instruments under the same title.

because this album is also published for other instruments under the same title.

Your Children's Musical Education

The appreciation of good music and the ability to play some musical instrument are two important factors parents consider in planning their children's educational programs. Many parents themselves did not have the time, money or opportunity to gain these assets, so they naturally want their children to advance musically-not necessarily to become professionals.

Children frequently become discouraged after taking a few music lessons and quit. This is largely due to two factors. Necessary practice takes a great deal of time and rewarding results come very slowly.

The Chord Organ fits beautifully into this picture. Not only does it produce immediate results, but its ease of playing enables the child to expand his range of musical knowledge more rapidly into classical, folk, popular, light opera, old time favorites-in other words all types of music.

The fact that the Chord Organ is a "family" musical instrument also plays an important part. Children are exposed to music played by everyone in the family, as compared to other instruments that are only played by the child or one other member of the family

We are always pleased when we get letters from Chord Organ owners telling us how much they are enjoying their instruments, but we are especially pleased when they tell us how their children are progressing. We believe it can make a major contribution to your children's musical education.

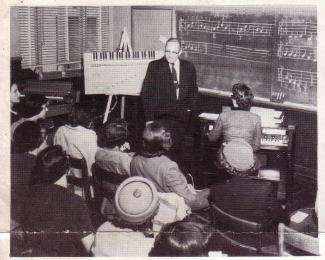




Chord Organ Comments

THE HAMMOND ORGAN CO., 4200 W. DIVERSEY AVE., CHICAGO 39, ILLINOIS

No. 14 MARCH 1954





Professor George Stout utilizes new kinds of visual aids to the students of his Method Class. (Left) As Professor Stout presses a key on his electrical keyboard, the visual keyboard displays lights. (Right) One of his students plays the Chord Organ which also lights the visual keyboard display.

CHORD ORGAN LECTURE GIVEN TO STUDENTS AT UNIVERSITY OF HOUSTON

Professor George C. Stout demonstrated the easy method of playing the Chord Organ to the students of his Methods Class at the University of Houston. Most of the students in his class are teachers who want to learn new techniques to improve their effectiveness as teachers. The primary goal of Professor Stout is to show his students how easy it is to create beautiful music, and how the playing of a musical instrument can enrich everyone's life. Professor Stout was so thrilled when he discovered the simplified method of playing the Chord Organ that he felt his class should also be familiar with it.

One of Professor Stout's students invented a special keyboard display to light the exact notes that the students play on the Chord Organ. The students can then identify each note by sight and sound in relation to the keyboard

and musical notation. A special electrical keyboard is also used to operate the visual keyboard display.

The field of musical instruction was revolutionized when Professor Stout introduced a course in the fundamentals of playing a keyboard instrument on television for the first time. This course is offered by the University of Houston over KUHT, the first educational channel in the country. Thousands of people in all walks of life are being given the opportunity to learn the fundamentals of keyboard technique in the privacy of their own homes. Students may take their course for college credit, or just for their own enjoyment. Those taking it for credit must attend seminars at the university twice a month.

The telecourse is presented with four university students in a demonstration class in the studio, while viewers sim-CONTINUED ON PAGE 2 . . . WASHINGTON, D. C. Members of the Washington Chord Organ Club held their fourth meeting which was attended by more than 45 Chord Organ owners and friends. Meetings are held the second Monday of each month. One of the members, a former orchestra leader, taught the group the fundamentals of rhythm and note reading. Each meeting covers some aspect of playing technique.

. . . EAST ST. LOUIS, ILL. A meeting was held for the first time on January 25 in the home of Mr. Herbert S. Wilhelm. Owners from East St. Louis, Collinsville, and Belleville attended the meeting.

. . . HOUSTON, TEXAS. The Chord Organ Club of Houston has grown so large that it is now divided into two groups. Each group holds a meeting once a month.



MORE ENTERTAINERS USE CHORD ORGAN

Lee Anthony and Sal Monti, better known as "The Looney Tunes," use the Chord Organ at most of their playing engagements. "The Chord Organ has been wonderful to us," wrote Lee Anthony. "It is easy to transport, doesn't take up much room on the stage, and gives us all the tones we could want." Lee Anthony plays the Chord Organ, while Sal Monti plays the drums.

CHORD ORGAN LECTURE GIVEN TO STUDENTS AT UNIVERSITY OF HOUSTON (Cont. from page 1)

ply follow the class at home. Telecourse students range from teenagers to an 85 year old grandfather. A number of husbands and wives are taking the course together, as well as mothers and daughters.

Music of all types is used in Professor Stout's classes to appeal to the tastes of all of his students. Folk songs, easy symphonic themes, opera melodies, cowboy songs, hymns, and current popular numbers are included. Melodies are played both by ear and original accompaniments, in addition to those played with music.

These remarkable developments prove one fact—that thousands of people have an innate desire to express their creativeness in the playing of a musical instrument. An easy-to-play musical instrument like the Chord Organ and Professor Stout's revolutionary methods of instruction are helping to answer this fundamental need of the people.



WHAT CHORD ORGAN OWNERS ARE SAYING . . .



A TEACHER . .

Mr. Emanuel Feldman, a teacher of New Hyde Park, New York, found the Chord Organ to be a wonderful means of entertainment during his confinement. "During a ten week period in which I was confined at home, it provided countless hours of relaxation and pleasure in spite of a heavy cast on my foot and a very limited musical background."



A GRAIN BROKER . . .

"It is my firm and true conviction that the Hammond Chord Organ ranks with the telephone, radio, and automobile as a boon to mankind," is the statement made by Mr. G. E. Blewett, a grain broker of Fort Worth, Texas. When Mr. Blewett purchased his Chord Organ, he didn't know one key from the other, nor could he read music. Now he reads music very readily and can play all of the popular songs as soon as they are published. His most recent accomplishment is the mastering of "Changing Partners." "I am in my seventy-first year, so you can appreciate how much the Chord Organ has opened up a new avenue of diversion and entertainment for Mrs. Blewett, my friends and me. If this organ could be placed in every home, it would, I am sure, tend to encourage the young people to stay at home instead of running around the streets and getting into trouble."

A BUS DRIVER

AND HIS WIFE . . .

Mr. and Mrs. Kenneth H. Woods of Kansas City have found that the purchase of the Chord Organ was money well spent. Mr. Woods finds the Chord Organ to be a wonderful means of relaxation after a hard day as bus driver.



HIT PARADE Extras Chord Organ

NEW MUSIC NEWS

"HIT PARADE EXTRAS FOR THE HAMMOND CHORD ORGAN"*



"POPULAR FAVORITES FOR THE HAMMOND CHORD ORGAN"*

All 23 selections are appropriately arranged to take full advantage of the many beautiful tones available on the Chord Organ. Many of the selections are especially arranged for duet style, but the beginner can simplify the arrangement by only playing the upper of the two notes which is the melody line. The duet style is amazingly effective on the Chord Organ, because of the dual tone generating systems — "Organ" and "Solo" divisions. When playing in the duet style, you can hear the upper melody notes contrasted tonally with the lower counter-melody notes. For example, in "Sentimental Journey," the melody notes are heard with a bass clarinet type of tone, while the counter-melody tones are heard with a muted string quality.

*Published by Edwin H. Morris and Company, Inc., 1619 Broadway, New York 19, N. Y., \$1.50. Order from your music dealer or directly from the publishers.

CONTENTS—WALTZ HITS—Sweetheart of Sigma Chi, The Anniversary Waltz, When Your Hair Has Turned to Silver, Carolina Moon, A Little Street Where Old Friends Meet, In the Valley of the Moon.

Fox Trot Hits—Drifting and Dreaming, Angry, After You've Gone, A Garden in the Rain, S'posin, San, Prisoner of Love, I've Heard That Song Before, We Three (My Echo, My Shadow, and Me), Somebody Loves You.

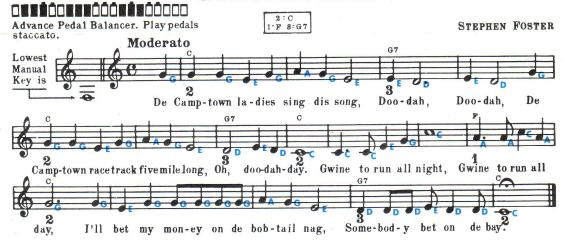
RECENT HITS—Tenderly, Sentimental Journey, Dear Hearts and Gentle People, Careless Hands, It's Been a Long, Long Time, Linda, Five Minutes More.

Many Chord Organ owners have written us inquiring about arrangements of Carrie Jacobs-Bond's "I LOVE YOU TRULY," "JUST A-WEARYIN' FOR YOU," and "A PERFECT DAY," so we wish to bring this album to your attention again. Not only does it contain the three Carrie Jacobs-Bond selections, but also other copyrighted favorites such as "TOSELLI'S SERENADE," FRIML'S "ADIEU," "SING ME TO SLEEP," "DESTINY," (theme song for "One Man's Family"), and ETHELBERT NEVIN'S moving "THE ROSARY." Also included is a beautiful arrangement of MASSENET'S celebrated "MEDITATION" from the opera, "Thais."

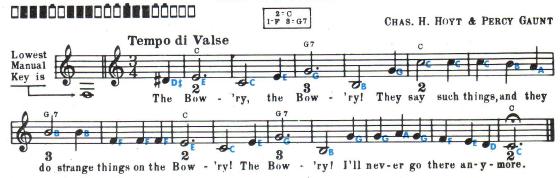
CONTENTS: Adieu, Country Gardens, Destiny, Evening Prayer, Humoresque, I Love You Trilly, Just A-Wearyin' For You, Meditation from "Thais," Narcissus, A Perfect Day, Romance, Op. 44, No. 1, The Rosary, Serenade, Victor Herbert, Serenade, Faire Schubert, Toselli's Serenade, Sing Me To Sleep, Sleeping Beauty Waltz.

*Published by the Boston Music Company, 116 Bolyston St., Boston 16, Mass., \$1.50. Order from your music dealer, or directly from the publisher.

CAMPTOWN RACES



THE BOWERY



No. 15

APRIL, 1954

GOVERNOR OF WYOMING AND EASTERN EXECUTIVE DISCOVER NEW HOBBY IN PLAYING CHORD ORGAN



The Honorable C. J. "Doc" Rogers, Governor of Wyoming, at his Chord Organ in the Executive mansion at Cheyenne, Wyoming.

CHORD ORGAN MUSIC CHARMS DRUG STORE PATRONS

If you happened to visit a certain drug store in Statler Center, California, you would have been pleasantly surprised by the sound of organ music amid the tooth paste, ham sandwiches, and magazines. Mr. Al Erickson moved a Chord Organ into the drug store and entertained the customers while they made their purchases or had their favorite snack. During the past few months Mr. Erickson has also played in a number of supermarkets.

Occasionally, he fits the tune to the moment. Once a stock boy got everything sudsy mopping up the floor. This gave Mr. Erickson the opportunity to go into "I'm Forever Blowing Bubbles." If a housewife comes into the store with a bag full of onions, he's liable to dedicate "I'm Dancing with Tears in My Eyes." The Chord Organ music not only entertained the customers, but it increased the business at the soda fountain and drug counter. Customers even complained when Mr. Erickson took a coffee break.

The Honorable C. J. "Doc" Rogers, Governor of Wyoming, has found a new hobby in playing the Chord Organ. To relieve the pressure of his responsibilities, Governor Rogers spends some of his limited free time playing his favorite songs on the Chord Organ.

Mr. N. Lowell Camps of New York City writes, "For many years I have had a secret ambition to own and play a Hammond Organ. Having no musical training, I assumed that this would always remain just an unfulfilled ambition. Then two weeks ago we purchased a Chord Organ, and in just the short period that I had it, I have already learned to play five songs. You'll never know how much happiness and pleasure the Chord Organ has brought into my home. It is truly one of the most remarkable music discoveries of our age."

In addition to being a General Agent for a well known insurance company, Mr. Camps is also President of the Westchester Country Club and serves as trustee for Colgate University and the Knox School for Girls.



Mr. N. Lowell Camps of New York City.

FAMILY FUN AROUND THE CHORD ORGAN





The pet dachshund sits attentively, while Mr. C. T. Montgomery of Gainesville, Florida, plays the Chord Organ.

Gathered around the Chord Organ are Mr. and Mrs. E. Ward Baldwin and their daughter, Carol, of San Bernardino, California.

LITTLE PEOPLE AT THE CHORD ORGAN



Terry Caldwell, son of Mr. and Mrs. C. T. Caldwell of Bell, California, gives evidence of his delight and satisfaction while seated at the Chord Organ.



Seated at the Chord Organ is Mike Fisher, son of Mr. and Mrs. Don Fisher of Lebanon, Illinois. Although Mike is a little young to be a musician, his facial expression reveals his enjoyment while at the Chord Organ.



Ross Langbell, son of Mr. and Mrs. Don Langbell, Edmonton, Alberta, Canada, gurgles with delight when he is placed on the Chord Organ bench and allowed to press the keys in an arrangement all of his own.

CHORD ORGAN CLUBS

- ton Chord Organ Club held its 15th meeting. Each member is given an opportunity to show his individual talent and progress at every meeting. To improve each member's playing, arrangements have been made to have an instructor at the meetings to give advanced lessons.
- . . . **DUBUQUE**, **IOWA**. Plans are being made to organize a Chord Organ Club this month. Tentative plans are to have Sunday get-togethers.
- . . . MANITOWOC, WISCONSIN. The first meeting of the Manitowoc Chord Organ Club was held last month. The program included an election of officers, playing of the Chord Organ by each member, and a demonstration of playing techniques by Mr. Gerald Sleger. The club consists of 15 members, but there are already plans for the organization of a second Chord Organ Club in Manitowoc.
- ... CALGARY, ALBERTA, CANADA. The first meeting of the Calgary Chord Organ Club was held April 5, during which time officers were elected and plans formulated for future meetings.
- ... VICTORIA, BRITISH COLUMBIA, CANADA. The Victoria Chord Organ Club now has 25 members and interest continues to grow. Meetings are held twice a month at members' homes, where they teach each other playing techniques.



Victoria Chord Organ Club. Met at the home of Mrs. A. W. O'Neill. Seated at the Chord Organ is Mrs. Robert Lowe. Front row, left to right, Mrs. E. Young, Mrs. E. Butler, Mrs. O'Neill, Mrs. A. B. Chatham, Mrs. H. C. Cross, Mrs. F. Jacobs, Mrs. C. Cuthbert and Mrs. A. Arnold; standing, back row, Mr. Alex Cuthbert, Mr. E. Butler, Mr. H.C. Cross, Mr. George Willis, and Mr. Jack Jones.



Mantowoc Chord Organ Club. Seated at the Chord Organ is Mr. Merle Hutchins, President; standing are Mrs. Edward Kodet; Mrs. Walter Burger, Vice-President; Mr. Gerald Sleger; and Mrs. Elsie Nelson, Secretary.

NEW MUSIC NEWS



*Published by M. Witmark & Sons, 619 West 54th St., New York 19, N. Y. I SPEAK TO THE STARS (50c) WANTED (40c). The publishers prefer that these selections be purchased through any convenient music store. Ask for the regular popular song editions. They have the Chord Organ arrangements on their back sides. Witmark has also published HUSH A-BYE (60c), I CONFESS (60c), and WINTER (60c) for the Hammond Chord Organ.

TWO NEW CHORD ORGAN SOLOS*

"I SPEAK TO THE STARS" is featured by Doris Day in the forthcoming Warner Brothers picture, "Lucky Me." It makes a marvelously effective Chord Organ solo, being scored to make the fullest possible use of the double tone generating systems which supply the keyboard (Organ and Solo divisions). The harmonization is very modern. Hold the Chord Bar down throughout and maintain a steady rhythm with the Pedals on beats 1, 2, 3, and 4.

"WANTED," as recorded by Perry Como, is a current, high-rating hit-parader and makes a very charming Chord Organ solo. In playing, maintain a slow and steady rhythm with the Pedals only. Hold the Chord Bar down throughout the selection. Play the Pedals alternately on beats 1, 2, 3, and 4, but always start with the Left Pedal when a new chord button is used. Don't hesitate to "come in a little early or late" with the melody notes.

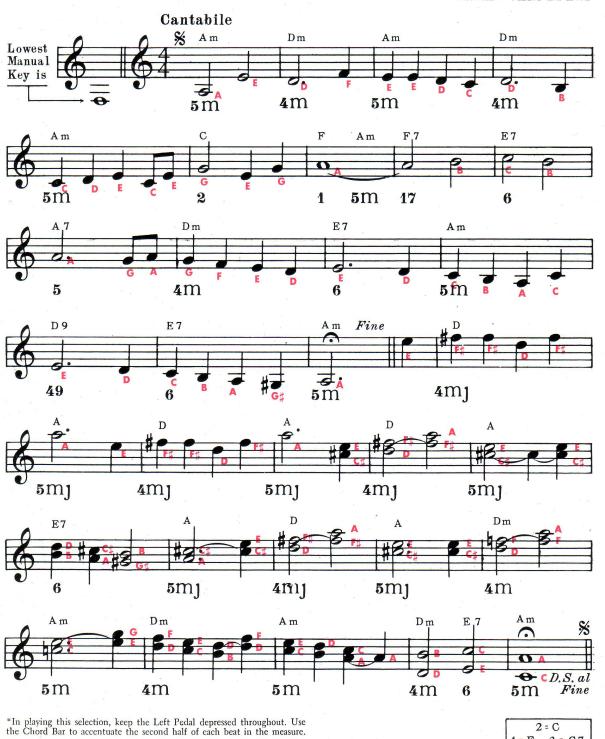
BERCEUSE *

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ARMAS JÄRNEFELT

1 = F 3 = G7

Printed in U.S.A.





No. 16

MAY, 1954

IOWA FOOTBALL COACH, FORREST EVASHEVSKI, NEW HAMMOND CHORD ORGAN ENTHUSIAST



Forrest Evashevski, who is well known as head football coach at the University of Iowa, found a new source of enjoyment and relaxation when he started playing the Chord Organ. He purchased a Chord Organ because he said, "I needed a hobby to soothe my nerves." The strains on a football coach are tremendous and were well illustrated when Frank Leahy resigned as head coach of Notre Dame for reasons of ill health.

After paving the way for Tom Harmon at the University of Michigan during his collegiate days, Evashevski launched a career in coaching which carried him all the way out to Washington State University and back to his first love, the Big Ten.

Since taking over the reins at Iowa, Evashevski has built the school into a major football power and a good contender for Big Ten and Rose Bowl honors this coming

DOCTOR . . . EXECUTIVE . . . INDIAN CHIEF:



Dr. R. A. Tate, dentist of Louisville, Kentucky, seated at his Chord Organ. Dr. Tate writes, "Regardless of whether it is 30 minutes or two hours at my Chord Organ, I always leave it reluctantly."



Mr. J. P. Bolger of New Liskeard, Ontario, Canada, an executive for a hardware distributor. "The Chord Organ has been the most gratifying investment I have ever made."



Chief Clarence Burke of Pendleton, Oregon, chief of the Walla Wallas. His Indian name is "Wa-yet-mush-te-li-la-cop-pi," which means, "the sun is setting in the distance." He has appeared in several movies and most recently starred in "The Great Sioux Uprising."







Riverside, California, Chord Organ Club. Mrs. Angelina Giordano demonstrates the Chord Organ to more than 50 people who attended a recent meeting.



Washington, D. C., Chord Organ Club. Miss Jeannie Vance is seated at the Chord Organ.



Huron Valley Chord Organ Club, Ypsilanti, Michigan. Dick King demonstrates the Chord Organ to the group.

- Club was organized last September and now has 25 members. Each meeting features something new in instruction as well as some novel entertainment. Raymond Ricks often brings his wire recorder to record the playing of each member.
- . . . RIVERSIDE, CALIFORNIA. More than 50 people attended a recent meeting during which Mrs. Angelina Giordano demonstrated fingering and rhythm patterns in playing a variety of popular favorites.
- . . . WASHINGTON, D. C. Officers were elected at the last meeting. Membership averages 53.
- . . . ST. PETERSBURG, FLORIDA. The Chord Organ Club here held its third meeting and more than 50 members attended.
- . . . AURORA, ILLINOIS. Owners and their friends got together and organized the Fox Valley Chord Organ Club.
- . . . **DETROIT, MICHIGAN.** Two Chord Organ Clubs were organized last March.
- Organ Club held its first meeting and elected officers. Hugh Williams was elected Chairman, David Cell, Vice-Chairman; Mrs. Richard Daniel, Secretary; and George Sunol, Treasurer.
- . . . FORT WORTH, TEXAS. The first Chord Organ Club meeting is scheduled for this month.
- ... RICHLAND, PASCO, AND KENNEWICK, WASH-INGTON. Chord Organ owners of Tri-cities have organized a club called the "Chordettes." The Club is divided into small groups which meet every two weeks, but all members meet together at three month intervals. Four Co-chairmen were elected for each group; Fred Brackenbush, Richland group; R. L. Parks, North Richland group; Mrs. Floyd Farmer, Kennewick group; and Mrs. McKinley, Pasco group.

PRACTICE—THE PRICE OF PROGRESS

By JESSE CRAWFORD



We are very happy to announce that starting with this issue, we will have a series of articles by one of America's foremost organists, Jesse Crawford. He is not only well known for his recording, theatre, and radio work, but he has also made many valuable contributions in the organ teaching field. At his studios in Los Angeles, California, he has been conducting a Beginner's Aid Course for the Chord Organ and recently started a new advanced course for the Chord Organ. Early in June, Mr. Crawford will start a seven week Master Class for Chord Organists in which he will feature both improvisation and composition. Mr. Crawford has also won wide acclaim for his contributions as a composer and arranger, as well as an author of several Hammond Organ instruction courses.

Some of you have taken up the Chord Organ as a hobby or means of relaxation and entertainment, but most of you have welcomed this ingenious instrument because your appetite for music could no longer be appeased by mere listening to the performances of others; you wanted the pleasure of playing, and the Chord Organ afforded an immediate opportunity to fulfill this desire without previous study or experience.

But, as every sincere musician soon discovers, music, in return for its incomparable rewards, exacts a fair but inescapable price—expanding musical knowledge and increasing technical proficiency, neither of which may be attained without some effort.

If you are content to regard your Chord Organ only as an occasional diversion, you cannot hope to savor the deeper comfort and satisfaction experienced by those who accept study and practice as a welcome means to musical contentment and inspiration. No one can assist you toward this goal unless you are anxious and willing to be a good student—to spend some time overcoming the faults of the

NEW MUSIC NEWS

"Chord Organ Pops"*

"Chord Organ Pops" is a brand new collection of eight of the top selling hit paraders.

CONTENTS: Changing Partners, The Jones Boy, Young At Heart, From the Vine Came the Grape, Our Heartbreaking Waltz, She Was Five and He Was Ten, You Alone, Autumn Leaves.

average untaught and inexperienced newcomer to organ playing.

For the past six years, it has been my privilege in my standard Hammond Organ classes to assist more than one thousand home organists to the greater pleasure and satisfaction that the organ holds for those who meet it half way by their serious efforts to improve. Last October, I inaugurated Intermediate Chord Organ classes and they have met with an enthusiastic welcome here in Los Angeles. More than one hundred twenty-five students have received this instruction and I am delighted to report that many of them have enrolled in my newly completed Advanced Course for the Chord Organ.

These students have learned that the primary step toward improvement is frank recognition of the faults most common to the inexperienced player. It shall be my purpose, in future articles, to first discuss these shortcomings and their elimination, in order to speed the progress of those of you who desire to be numbered among the evergrowing ranks of searchers for "The Lost Chord."

"Broadway Cavalcade for Hammond Chord Organ"*

CONTENTS: You Made Me Love You; Put Your Arms Around Me, Honey; In Apple Blossom Time; When You're a Long, Long Way From Home; I Used to Love You; Just Around the Corner; Believe it, Beloved; Give Me the Moonlight, Give Me the Girl; I'm the Lonesomest Gal in Town; Be Still, My Heart; My Little Girl; Too Tired; You're in Kentucky, Sure as You're Born; Muddy Water; There's a Little Lane Without a Turning.

*Published by the Ethel Smith Music Corp., 119 West 57th St., New York 19, N. Y. Order from your music dealer or direct from the publisher. Both Chord Organ albums are \$1.50 each.

WAVES OF THE DANUBE

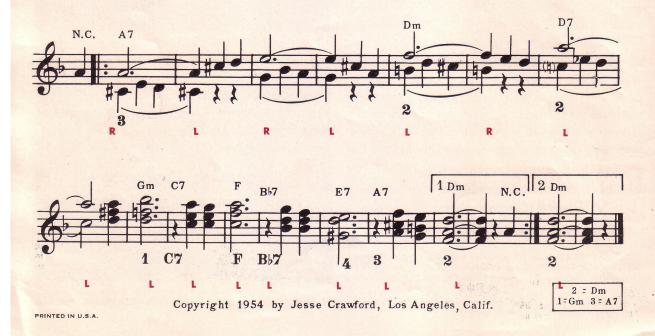
Two Instructive Arrangements
By JESSE CRAWFORD

IVANOVICI

Indications for left (L) and right (R) pedals are shown just below the chord numbers or symbols.



This second arrangement offers a more modern harmonization plus right hand obligato notes for the first eight bars and full right hand melody-chords during the second eight bars.



No. 17

June, 1954

CHORD ORGAN ADDS MUSICAL FLAVOR TO CLUB LUNCHEONS AND DINNERS



Wives of St. Petersburg, Florida Lions Club members get some Chord Organ playing suggestions at a recent luncheon. (Left to right) Mrs. Joe Turner, Mrs. James Billet, Miss Elizabeth Elsom, and Mrs. Ed Ralston, all who own Chord Organs.

Mrs. Judd Van Pelt entertained the Wilmington Woman's Club of Wilmington, California with her distinctive interpretations of old favorites on the Chord Organ.

The Chord Organ is providing music and entertainment for luncheons, dinners, and other functions of various clubs throughout the country.

When members of the Lions Club of St. Petersburg, Florida entertained their wives at a luncheon, Miss Elizabeth Elsom captivated everyone's attention with her rendition of old favorites played on the Chord Organ. She played music varying from "Ave Maria" to the "Dark Town Strutters' Ball." Miss Elsom never had a music lesson in her life and has been playing the Chord Organ only a year; yet from the quality of her playing, you would never know it.

At a luncheon held by the Wilmington Woman's Club of Wilmington, California, the highlight of the program was Mrs. Judd Van Pelt's playing of the Chord Organ. Her selections included "Come Back to Sorrento," "Evening Star," "Songs My Mother Taught Me," "Londondery Air," and many other favorites. Mrs. Van Pelt has entertained many service clubs as well as appearing on the radio.

Guests at a recent Fashion Show held at the Kona Kai Club in San Diego, California were entertained by Chord Organ Music.









MUSICAL GROWTH — A CHALLENGE

By Jesse Crawford

(This is the second in a series of articles by Jesse Crawford who is currently teaching organ in the Los Angeles, California area.)

June brought to a close my first year of Hammond Chord Organ teaching.

As I evaluated the results of that year, I felt very happy that in the spring of 1953 I had decided to apply my playing and teaching experience to the Chord Organ. This was no easy decision to make. It meant a summer of work instead of rest; it meant learning a new instrument, inasmuch as the left hand and pedal habits acquired through forty years of standard organ performance would have to be overcome when playing this new type of organ. Only the right hand work would be similar—and even that would differ when playing more than one note, because the Solo Timbres are automatically confined to the top key when more than one is depressed. In other words, you, the beginner, had everything to learn, nothing to unlearn, while I had to acquire an entirely new left hand and foot accompanimental technique. This meant that, despite my accumulated repertoire and musical knowledge, you and I faced a similar challenge:-if we wished to play the Chord Organ well, we had to practice; we had to learn its musical capabilities.

I am happy to state that my investigations of this instrument's potentialities have proven to me that, as a relatively simple and inexpensive short cut to the pleasure of organ playing, it is an ideal and ingenious answer to the musical yearnings of those who would like to play listenable music quickly.

Inevitably, my classes for the Elementary, Intermediate and Advanced Chord Organ student have made me aware, not only of his musical deficiencies, but also of the various stylings and techniques he would like to acquire.

It has warmed my heart to see the eagerness of the average Chord organist for improvement—to witness his enthusiastic acceptance of the challenge presented by his desire for musical growth.

My classroom experience enables me to assure you that your faults can be overcome—your playing techniques greatly expanded, and I shall do my best in future articles, to be of assistance to you in both respects.

CHORD ORGAN CLUBS



PHOENIX, ARIZONA . . . People thought they heard music coming from the rocks, when the Phoenix Chord Organ Club took a Chord Organ to picturesque South Mountain Park and held a pot-luck supper. This park has numerous shelters seeluded among natural mountain boulders, where there are tables, benches, water, electricity, and a fireplace for picnickers. A bright moon and perfect weather made a fine setting for the abundant meal shared by the 40 people who attended. After the meal there were songs and folk dances, the members taking turns providing the music. The beautiful effect of the music from the Chord Organ reverberating against the rocks could be heard by everyone in the area.



DALLAS, TEXAS . . . After holding three informal meetings in members' homes, Chord Organ owners of Dallas had their first official meeting, during which a constitution was adopted and officers elected. New officers are: Mr. Ellsworth A. Weinberg, President; Mr. Tom Matthews, First Vice-President; Mr. N. H. McRoberts, Second Vice-President; Mrs. Sidney Self, Secretary; and Mr. Talmadge Loyd, Treasurer. The improvement in the Chord Organ playing of the members since the first meeting has been phenominal. Before playing the Chord Organ, none ever played a keyboard instrument. Now all play well enough to entertain their families and friends and to derive a great deal of pleasure from their music.

PLAISIR D'AMOUR

TWO INSTRUCTIVE ARRANGEMENTS By JESSE CRAWFORD

Printed in U.S.A.

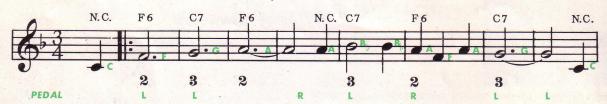
GIOVANNI MARTINI

1 = Bb6

4 = G7

BEGINNER'S ARRANGEMENT

Left (L) and right (R) pedal directions are placed just below the chord numbers or symbols.





ADVANCED ARRANGEMENT

This more advanced arrangement features an active obligato in bars 1 through 8 which gives way to melody-chords in bars 9 through 12 and returns in bars 13 through 16.



Copyright 1954 by Jesse Crawford, Los Angeles, Calif.



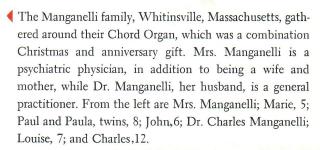
No. 18

July, 1954

FAMILY EVENTS AND ENTERTAINMENT CENTER AROUND THE CHORD ORGAN



At a reception held on the occasion of Mr. and Mrs. O. E. Osborn's 62nd wedding anniversary, at West Des Moines, Iowa, Mr. Harold Lyman entertained the guests with Chord Organ music. Guests from all parts of Iowa attended the reception.

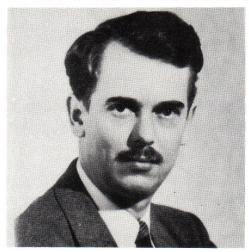


Not many people play the organ at their own wedding, but that's what Mrs. John L. Williams of New Fairfield, Connecticut, did. Mrs. Williams, widow of the late Louis P. Miller, played the wedding march on the Chord Organ to the delight of her six grandchildren on the occasion of her marriage. Shown with Mrs. Williams are her son's children, Michael and Betty Lou Miller (in foreground) and Mr. Williams' grandchildren, Susan, Eve, Jack, and Thomas Perkins (in background). All are Chord Organ enthusiasts.





THE NEWS SPOTLIGHT FALLS ON A . . .



. . . COMMUNITY HOUSE

As a result of generous gifts from the people in the area of Bingham Canyon, Utah a Chord Organ was dedicated and given to the Highland Boy Community House and is now used in its many activities. Highland Boy Community House has acquired the appropriate name, "House of Joy," for it does bring joy in some form to all of the people in the copper mining town of Bingham Canyon. Sponsored by the Women's Home Missionary Society of the Methodist Church, the schedule of activities at the Community House includes medical and social work, worship services, classes in handicraft and the domestic arts, planned recreation, summer camps, and religious instruction. Miss Ada Duhigg, who is head of the staff, has given almost 25 years of service at Highland Boy Community House.

. . TV PERFORMER

"The Tommy Reynalds Show" televised on week day afternoons from San Antonio, Texas features Tommy Reynald's playing of the Chord Organ.

. . . COLLEGE CONCERT

The Music Department of Ohio Northern University presented a "World Premiere," when Professor Alfred Mudrich, Assistant Professor of Music, gave a Chord Organ Concert in Lehr Auditorium. The program included Bach's "Arioso and Toccata in D Minor," Chopin's "Minute Waltz," Abreu's "Tico Tico" and other classical and popular selections, played in their entirety. The large audience attending the concert were amazed at the variety of music that can be played beautifully and effectively on the Chord Organ.

. . CHURCH DEDICATION

The small farming community of Ballantine, Montana with a population of a few hundred people, can only boast of its one church, the Congregational Church. But it recently had an impressive service to dedicate its new Chord Organ. Although the church seats only 300 people, almost 500 were in attendance. Members of other churches in surrounding communities came to witness the ceremony. The Chord Organ was unveiled and received by the official committee of the church, after which Mr. Fred L. Orton played several selections. Funds for the purchase of the Chord Organ were partly raised by such an unusual means as sponsoring a turkey shoot, or in one instance raising and selling a calf.



CHORD ORGAN CLUBS



Edmonton, Alberta, Canada, Chord Organ Club.



Pittsburgh, Pennsylvania, Chord Organ Club. Seated at the Chord Organ is Tommy Shadle who delighted the members with his version of several musical selections.



San Bernardino, California, Chord Organ Club.

NEW MUSIC NEWS

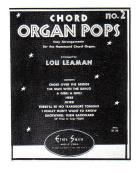


"GREEN YEARS"

(Published by Harms, Inc., 619 West 54th St., New York 19, N.Y. The publishers prefer that these selections be purchased through any convenient music store. Ask for the regular popular song editions. They have the Chord Organ arrangements on the back sides.)

"Green Years," Eddie Fischer's latest hit, should be played with the rhythm kept well in the background. This effect is beautifully achieved by merely holding the Chord Bar down throughout the selection and maintaining a steady beat by playing the pedals alternately on beats 1 and 3. But don't forget to begin with the left pedal whenever a new chord appears.

- ... OAKLAND, CALIFORNIA. Arrangements are being made for the formation of a Chord Organ Club. At a preliminary meeting more than 80 people attended. Anyone interested in joining this club should contact Mr. Robert G. Little, 146 Ivy Drive, Orinda, California.
- ... NEW ORLEANS, LOUISIANA. Members enjoyed the splendid Chord Organ and piane duet by Mrs. Sims and Mr. Corona. Afterwards each member took turns at showing their progress in playing the Chord Organ.
- ... **NEW YORK CITY, N. Y.** A Chord Organ Club is being organized in this area. Anyone interested in joining should contact Mr. Marvin H. Jacobs, 825 West 187th Street, New York 33, New York.
- ... PITTSBURGH, PENNSYLVANIA. Tommy Shadle, a five year old youngster, stole the show with his competent playing at a Chord Organ Club meeting.
- ... WICHITA FALLS, TEXAS. A new club was just organized and all members are very enthusiastic about the plans for future meetings.
- ... CALGARY, ALBERTA, CANADA. Officers were elected at the second meeting attended by 33 members. Mrs. S. C. Nickle was elected President; Mr. Gordon Pogue, Vice-President; Mr. Douglas Valentine, Secretary.
- ... MONTREAL, QUEBEC, CANADA. Mr. Al Buckwald demonstrated the various types of music and playing techniques at the first meeting attended by 20 members.



"CHORD ORGAN POPS No. 2"

(Published by the Ethel Smith Music Corp., 119 West 57th St., New York 19, N.Y. Order from your music dealer or direct from the publisher. \$1.50)

Here is a fine collection of the very latest song hits especially arranged for the Chord Organ.

CONTENTS: Cross Over the Bridge—The Man With the Banjo—A Girl! A Girl!—Here—Jilted—There'll Be No Teardrops Tonight—I Really Don't Want to Know—Backward, Turn Backward (O' Time in Your Flight).

CARO NOME

From the Opera "Rigoletto"



LA DONNA E MOBILE

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Printed in U.S.A.



No. 19

August 1954

FLORIDA PUBLISHER PLAYS CHORD ORGAN AND OVERCOMES PHYSICAL AFFLICTION



An editor of two weekly newspapers published in Brevard County, Florida, THE EAST COAST TRADE-WINDS and THE EAU GALLIE NEWS, Mr. Ralph R. Moody, recently purchased a Hammond Chord Organ. A spastic paralysis existing since birth has caused Mr. Moody to lack sufficient coordination between his nerves and muscles. As a result, he was never able to play a musical instrument until he tried the Chord Organ. In fact, Mr. Moody's only musical education consisted of lessons in note reading and music appreciation some 40 years ago. Now, after owning the Chord Organ only a short time, he has no difficulty in playing his favorite songs. Mr. Moody has even progressed to the extent that he has composed words and music for a song and hopes to have it published soon.

BUCKET OF HALF-DOLLARS BUYS CHORD ORGAN

Having the Hoosier love for music, Mr. and Mrs. James R. Dalton, Anderson, Indiana, were determined to own a Chord Organ. To fulfill their wish, they began saving every half-dollar that came into their possession, until they finally collected a bucketful. After a preliminary demonstration, Mr. and Mrs. Dalton brought the bucketful of half-dollars to the much surprised salesman at the Wilking Music Company at Indianapolis, Indiana, as payment for a Chord Organ. "We have always wished to own a Hammond Chord Organ," comments Mrs. Dalton, "so we decided to save all half-dollars to pay for it. Although we didn't know music, we played this marvelous Chord Organ in just 15 minutes. The Chord Organ fulfills our life's ambition to play beautiful organ music."





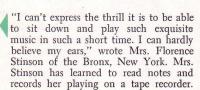
PROFILES OF CHORD ORGAN OWNERS . . .



Although Mr. and Mrs. W. C. King of Marion, Kansas, live in a house trailer, they couldn't be discouraged in their wish to play beautiful organ music. The Chord Organ solved all problems, for it fits into the trailer very well and gives Mr. and Mrs. King the kind of music they want. A favorite diversion of Mrs. King is to make her own Chord Organ arrangements from piano sheet music.

Mrs. Paul L. Ort, Hackettstown, New Jersey, received her Chord Organ from her husband as a Christmas gift. Since that time both Mrs. Ort and her son, Thomas, have made remarkable progress in teaching themselves to play the Chord Organ. Her husband is well known in Hackettstown as a realtor.

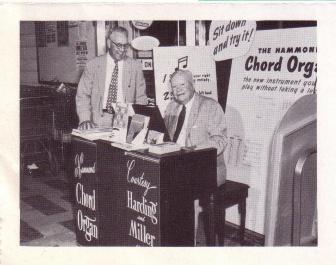




This young organist, Richard James Courtright, is not an owner of a Chord Organ, but his proud grandmother, Mrs. James Trainer, is. Writes Mrs. Trainer, "The best medicine I ever had is my Chord Organ. The cost is cheap when one can get so much relaxation with enjoyment."







"SELF-SERVICE" MUSIC

Shoppers making food purchases in a large self-service market in Evansville, Indiana, were surprised to hear delightful music coming from among the display counters. Further investigation revealed that shoppers going through the store were stopping to sit down and play the Chord Organ displayed by the Harding and Miller Music Company. Mr. H. A. Woods, while visiting one of his chain of drug stores located in the same shopping center, was so intrigued by the sound of organ music that he, too, had to investigate the source. After seeing the Chord Organ, Mr. Woods sat down to try it and was amazed at how easy it was to play.





REGISTRATION (TONE COLOR)

By JESSE CRAWFORD

The age of electronic discovery and invention is producing fabulous enjoyment for the home organist through the Hammond line of organs, of which the Chord Organ is my latest pet.

In my thirtieth year as a recording artist, I have just recently enjoyed a new thrill - making my first records on this "mighty mite of the organ world," and I am happy to report that Decca shares my enthusiasm for the album which is to be released in September or early October.

The unique tonal effects that are exclusive to the Chord Organ provided me with new and fresh ideas in my arrangements, and this experience, coupled with many of your requests, has led me to begin a series of articles in which we will explore the registration possibilities of this instrument.

The experienced organist learns that "changing combinations," that is, finding new and different tonal effects

for his favorite pieces, is half the fun of organ playing. The registration indicated for your Chord Organ arrangements is but a suggestion. As you become familiar with the twenty tablets, you will find that eleven of them are directly involved in the production of the Chord Organ's many tonal delights. They are: Flutes and Strings; Bass, Tenor and Soprano Registers; Solo Woodwinds and the five Solo Timbres which are designated as Deep Tone, Full Tone, First Voice, Second Voice and Brilliant.

These eleven have a mathematical potential of one thousand seven hundred and thirty-nine tonal combinations that can be further modified by different settings of the Organ and Solo Balancers.

I will be pleased to give some of my favorites in my next article. In the meantime, I am looking forward with happy anticipation to resumption of my Los Angeles Chord Organ classes, early in October.

NEW MUSIC NEWS

CHORD ORGAN "PERSONALITY" ALBUMS INCREASE YOUR INTERPRETIVE SKILLS

The Jerome Kern Album for HAMMOND CHORD ORGAN Victor Herbert Album FOR HAMMOND CHORD ORGAN rund Romberg Album George M. Cohan Song Album For HAMMOND CHORD ORGAN

If you are concerned with learning to play a particular selection with more interpretive finesse and sureness—that is, with more "feeling" and "expression"—lay it aside for awhile and learn some other selections by the same composer. Ouite suddenly — almost as if by magic - you will discover that you have acquired the desired interpretive "feel" for all of them. You'll find that each piece portrays the composer's personality from a somewhat different angle — in fact, learning a dozen or so may well produce such an interest in the composer that you will be led into reading his biography.

THE JEROME KERN ALBUM FOR HAMMOND CHORD ORGAN*—CONTENTS: OI' Man River—Why Do I Love You?—Make-Believe—Bill—Can't Help Lovin' Dat Man—You are Love—Smoke Gets In Your Eyes—The Touch of Your Hand—Lovely to Look At—All the Things You Are—I've Told Ev'ry Little Star—The Song Is You—Who?—Why Was I Born?—They Didn't Believe Me—The Way You Look Tonight—Look For the Silver Lining—The Last Time I Saw Paris—Dearly Beloved.

Told Ev'ry Little Star—The Song Is You—Who?—Why Was I Born?—They Didn't Believe Me—The Way You Look Tonight—Look For the Silver Lining—The Last Time I Saw Paris—Dearly Beloved.

*Published by the T. B. Harms Co., RKO Bldg., New York 20, N. Y., \$1.50. Order from your music dealer or directly from the publisher.

*Published by the T. B. Harms Co., RKO Bldg., New York 20, N. Y., \$1.50. Order from your music dealer or directly from the publisher.

VICTOR HERBERT ALBUM FOR HAMMOND CHORD ORGAN—CONTENTS: I'm Falling in Love With Someone—Ah! Sweet Mystery of Life—To the Land of My Own Romance—'Neath the Southern Moon—The Streets of New York—Tramp! Tramp! Tramp!—When You're Away—Love is the Best of All—Kiss Me Again—Moonbeams—Because You're You—Gypsy Love Song—Indian Summer—My Dream Girl—All for You—Thine Alone—A Kiss in the Dark.

*Published by M. Witmark & Sons, 619 West 54th St., New York 19, N. Y., \$1.50. The publishers prefer that this album be purchased through any convenient music store.

SIGMUND ROMBERG ALBUM FOR HAMMOND CHORD ORGAN—CONTENTS: Softly, As in a Morning Sunrise—Lover, Come Back to Me—Stouthearted Men—Deep in My Heart, Dear—The Desert Song—Your Land and My Land—Students March Song—Silver Moon—The Riff Song—Golden Days—Drinking Song—One Kiss—Serenade—One Alone—When Hearts are Young—I Bring a Love Song—You Will Remember Vienna—West Point Song.

*Published by Harms, Inc., 619 West 54th St., New York 19, N. Y., \$1.50. The publishers prefer that this album be purchased through any convenient music store.

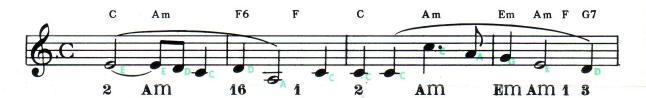
GEORGE M. COHAN SONG ALBUM FOR HAMMOND CHORD ORGAN—Contents: Always Leave Them Laughing When You Say Good-Bye—Forty-five Minutes From Broadway—Give My Regards to Broadway—Harrigan—I Guess I'll Have to Telegraph my Babby—I was Born in Virginia—I'm Awfully Strong for You—In a Kingdom of Our Own—Indians and Trees—Mary's a Grand Old Mother—You're a Grand Old Flag.

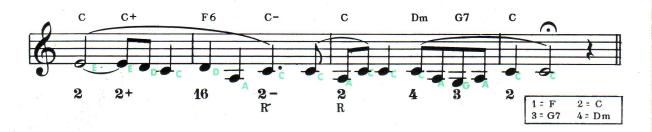
*Published by George M. Cohan Music Publishing Co., Inc., 1776 Broadway, New York 19, N. Y., \$1.50. Order from your music dealer or directl

DEEP RIVER

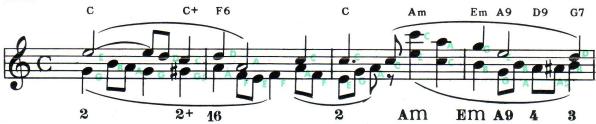
TWO SPECIAL CHORD ORGAN ARRANGEMENTS By JESSE CRAWFORD

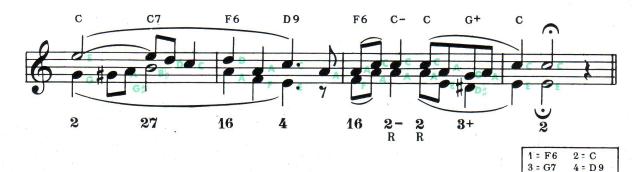
1. Elementary. This melody expresses a warm, loving reverence and is most expressive when played quite slowly. All chords are scored for left pedal except when marked R for right pedal. When this and the Intermediate arrangement below are combined they result in an effective solo.





2. Intermediate. Right hand duet and a more modern choice of chords are found in this arrangement--note that No. 1 and 4 chord caps are altered. Mood, tempo and pedal indications remain as above.





Copyright, 1954, Jesse Crawford, Los Angeles, California

Printed in U.S.A.

No. 20 September 1954



Marie and Norman Beck enjoy many happy hours at their Chord Organ in their trailer at Norfolk, Va.



The marriage of Sue and Bill Sutton, San Antonio, Texas, trailer executive, was fostered at a Chord Organ demonstration.

CHORD ORGAN SCORES A BIG HIT WITH AMERICA'S TRAILER FAMILIES

The compact Hammond Chord Organ is becoming a familiar sight in many trailer camps these days. One of the latest families to join the Chord Trailer Club is Mr. and Mrs. Norman Beck of Norfolk, Va.

A former professional piano player, who once headed his own orchestra, Norman plays very well despite a physical handicap. An attack of polio left his left leg completely paralyzed when he was only four. Norman compensated for this by moving the base pedals to the right underneath the volume controls, and it has worked out beautifully.

His wife, Marie, is also becoming an accomplished Chord Organist despite her previous lack of any musical training. The Becks recently bought a 43-foot Spartan trailer and converted the second bedroom into a music room. They even installed a tone speaker in an overhead cabinet.

Another Chord Organ trailer family, the W. C. Kings of

Marion, Kansas, report their organ is not only a great source of pleasure and relaxation to them, but to all the families near them. Mrs. King comments on the neighborhood children who gather on the door step to listen when she plays in the evening.

Perhaps the most unusual trailer story comes from San Antonio, Texas, where Bill Sutton, owner of Almo Trailer Sales built a bigger trailer and got himself a wife.

The trailer, a special order job, was on exhibit during a Home Show in San Antonio. The lady entered the trailer—and Sutton's life—at the request of Q. W. Johnston, Manager of the San Antonio Music Company's Organ Department. Mr. Johnston put a Chord Organ in Sutton's trailer, and arranged for Miss Sue Parrish, Chord owner and booster, to sit in the trailer and play it.

Bill and Sue Ann met, and before the show closed, they were married.



Oakland, California Chord Organ Club

. . . OAKLAND, CALIFORNIA

Owners are meeting twice a month for classes on playing the Chord Organ. The classes are given in a series of six lessons, which cover everything from learning to read notes to playing Latin rhythms. Miss Marjorie Strom, class instructor, confesses that the only problem she can't solve is how to get the enthusiastic owners to stop playing the Chord Organ and go home when the evening's session is over.

NEW MUSIC NEWS

"THE PAJAMA GAME"

The exciting music from Broadway's top musical show, "THE PAJAMA GAME", starring Janis Paige, John Raitt and Eddie Foy, Jr., has been arranged for the Chord Organ. "HEY THERE", "HERNANDO'S HIDEAWAY", "STEAM HEAT" and the other songs of Richard Adler and Jerry Ross that helped make this one of the outstanding shows of the year are now available to Chord Organ owners. Arranged by Lou Leaman, this album offers a real challenge to those who feel they have become proficient at the Chord.

CONTENTS: HERNANDO'S HIDEAWAY, HEY THERE, STEAM HEAT, SMALL TALK, THERE ONCE WAS A MAN, ONCE A YEAR A DAY.

Published by the Frank Music Corp. and sold through: Hansen Publications, Inc., 119 W. 57th St., New York 19, New York. Price \$1.50. Order from your local music dealer or order directly from Hansen Publications.

"CHORD ORGAN POPS-NO. 3"

The "Chord Organ Pops" series of current hit paraders especially arranged for the Chord Organ have enjoyed the highest popularity among the many thousands of Chord Organ owners. The Ethel Smith Music Company's latest "CHORD ORGAN POPS NO. 3" has the following contents all of which are listed on the current hit parade: "The Happy Wanderer"; "Sh-Boom"; "My Friend"; "Joey"; "The Man Upstairs"; "In a Garden of Roses"; "Thank You For Calling"; "Skinnie Minnie".

Published by the Ethel Smith Music Corp., 119 West 57th St., New York 19, New York.

Order from your music dealer or direct from the publisher. Price \$1.50.



Sacramento, California Chord Organ Club

. . . SACRAMENTO, CALIFORNIA

Members met at the Sacramento Freemouth High School and heard Mr. Tommy Thompson conduct a very impressive and informative seminar on Chord Organ playing.

. . . ST. LOUIS, MISSOURI

Several meetings have been held where Mrs. Lorraine Duggins has helped owners attending with her informative instruction period. To add variety to the program a demonstration of a special arrangement was given using three Chord Organs and a piano. At one meeting Mr. Ivar Noon played "Tico Tico", accompanied by maracas and claves.



HOME NEWS

HOME DECOR TIPS

As the Chord Organ continues to become the center of pleasure and relaxation in more and more homes, its importance as a "piece of furniture" also increases. Here are some room settings done by leading decorators which may give you some ideas for your home.

ORIENTAL D

Here is an oriental music room featuring "Kabuki", one of William Pahlmann's PATH OF THE SUN "Everglaze" fabrics. Inspired by the ancient Japanese Kabuki Theater, it consists of a series of ancient Japanese symbols. Shown here in beige, brown, yellow, green and orange, it is used against natural woven rush walls. A Hammond Chord Organ blends gracefully into the setting which mixes the old with the new. The organ bench is covered with "SHOJI", another of the PATH OF THE SUN group.



CONTEMPORARY

The room pictured is arranged with the organ as the focal point of this grouping. The curving seating piece holds a goodly crowd, and both chair and seating piece are arranged to invite listening as well as easy conversation.

The chair and sofa, which take their name from music, "Staccato"—by Erwin-Lambeth, are from a contemporary group in regular sizes and flexible sectionals that offer a personalized solution to any modern decorative problem.

GAME ROOM

Furnishings for today's game room are in a quiet mood, selected to induce relaxation from the cares of the day. This one takes its color scheme from the warm finish of the Hammond Chord Organ and the white of the keys. The comfortable chairs, angled for reclining comfort, are upholstered in brown on brown check. Walls are papered in white brick design. The floor is tile in brown and beige spatter design. Game bench is white, and the legged fruit bowl is brown. The white shaded brass swing lamp sheds light on games, or keyboard when the crowd gathers round the organ for harmonizing.



OH, PROMISE ME

From "ROBIN HOOD"

Arranged by JESSE CRAWFORD

DE KOVEN



Copyright 1954 by Jesse Crawford, Los Angeles, Calif.



EARLYBIRD CHRISTMAS LAYAWAY PLAN

If any of your friends or relatives have been waiting to buy a Hammond Chord Organ, but their purchase has been delayed for budget reasons, tell them to investigate Hammond's Earlybird Layaway Plan at their local Hammond dealer. A small deposit guarantees delivery by Christmas and still doesn't interfere with normal Christmas purchases.

PRINTED IN U.S.A.



No. 21

Chord Organ Comments

THE HAMMOND ORGAN CO., 4200 W. DIVERSEY AVE., CHICAGO 39, ILLINOIS

THE THAINTON ORGAN CO., 4200 W. DIVERSET AVE., CHICAGO 39, ILLING

MORE CHORD ORGAN CLUBS BEING ORGANIZED FROM NEW YORK CITY TO HONOLULU, HAWAII



New Orleans, Louisiana Chord Organ Club.



Baton Rouge, Louisiana Chord Organ Club.



Portland, Oregon Chord Organ Club.

New Chord Organ Clubs continue to spring up all over the country, and now that summer is over, the old clubs are arranging more frequent meetings for the coming months. Chord Organ owners are looking forward to new playing ideas and a friendly exchange of playing tips by those who have "mastered" the instrument. If you would like information on the club nearest you, or information on how to organize a club in your town, please contact your local Hammond Organ dealer or write to the Hammond Organ Company, 4200 W. Diversey Ave., Chicago 39, Illinois.

October 1954

Here's some news on current activities:

. . . BATON ROUGE, LOUISIANA

At the second meeting Don Gomez demonstrated Chord Organ playing technique to the members. Membership is now 20.

. . . NEW ORLEANS, LOUISIANA

A meeting was held in the patio of the home of Mr. and Mrs. J. H. Samuel. Everyone took an active part in displaying their Chord Organ playing style, and a program of games and refreshments followed. Many of the members were attracted to the inviting swimming pool adjacent to the patio, where they took a refreshing "dip".

. . . NEW YORK CITY, N. Y.

The New York Chord Organ Club held its first meeting, but extends an invitation to all interested to attend the forthcoming meetings. For information contact Mr. Marvin H. Jacobs, 825 West 187th Street, New York 33, N. Y.

. . . PORTLAND, OREGON

Twenty-four Chord Organ owners met at the Sherman Clay Music Company and organized Portland's first Chord Organ Club. Officers newly elected are: Grover T. O'Dell, President; Frank Beck, Treasurer; and Glenn Repp, Secretary. Meetings are held on the second Tuesday of each month at 8:00 P.M. in the Organ Room of the Sherman Clay Music Company. Anyone interested is invited to attend.

. . . HARLINGEN, TEXAS

An organizational meeting was held and plans were made for future meetings.

. . . HONOLULU, HAWAII

The Kewalo Inn was selected for the first meeting of the Honolulu Chord Organ Club. To plan the program of each meeting a Chairman was appointed. Future meetings will offer a varied program of instruction and entertainment.

HOME NEWS

CHORD ORGAN SERVES MANY USES IN PROVIDING:



RECREATION FOR THE HANDICAPPED

Mr. Joseph Holsen, Jr. of Manitowoc, Wisconsin, discovered in the Chord Organ a wonderful means of recreation. Having been confined since a small child, Holsen was particularly thrilled at being able to play a musical instrument. He has no control over his feet, but overcame this obstacle by placing a flat iron on the bass pedals. "On my very first attempt to play the Hammond Chord Organ", wrote Mr. Holsen, "I found that I could play several selections without any difficulty."

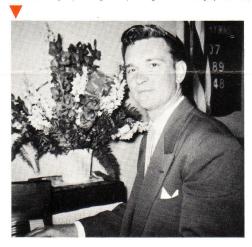
Mr. Holsen is a good example of what can be accomplished with courage and determination.

HARMONY FOR BARBER SHOP

Customers coming to "Red" Fulk's barber shop at Muskegon, Michigan, for a shave or a haircut get an added treat. "Red" has a Chord Organ in the shop, which he plays for his customers and during the odd hours when he's not busy. Some of his customers were so enthusiastic about the Chord Organ that he had to arrange a special demonstration during the evenings.

MUSIC FOR CHURCH SERVICES

Mr. Ned Latsha, Shamokin, R.D. #1, Pennsylvania, personally transported his own Hammond Chord Organ to Trinity Reformed Church, Trevorton, where he served as Chord Organist for a week of dedication services. Since this church has been using only the piano, Mr. Latsha's renditions on the Chord added greatly to all services. Although he has never taken a music lesson, he plays frequently for personal enjoyment and pleasure of friends.



RELAXATION FOR LONG LIFE

Joseph A. Kennedy, author of RELAX AND LIVE LONGER, is shown at the opening of Hammacher-Schlemmer's Slumber Shop with Sally Chackow, executive at Hammacher-Schlemmer, at the Hammond Chord Organ. Mr. Kennedy recommends playing the Chord Organ at a whisper to induce slumber.







DECCA RELEASES NEW ALBUM, "POPULAR ENCORES" FEATURING JESSE CRAWFORD AT THE CHORD ORGAN



Sigmund Romberg Album

Harms Album

The many thousands of music lovers who have enjoyed Jesse Crawford's recordings at the Hammond Organ, will be delighted to hear this new album of his recordings at the Chord Organ. Owners will particularly enjoy hearing Crawford's arrangements which exploit the beautiful and novel tones of the Chord Organ. The introductions and first choruses of all but one of the selections ("Vilia") are heard exactly as arranged by Jesse Crawford's Instructive Solos for the Hammond Chord Organ*. You, therefore, have the opportunity to compare your own playing of these selections with that of the original arranger, himself. The second choruses are unique for their arranging inventiveness and playing skill, revealing outstanding passages of swing, vibraharp, "pyramidis" and "cascades", chimes imitations, modern-reharmonizations, and in the "Vilia" arrangement, beguine and rhumba accompaniments.

Selections included are: JUNE NIGHT-CHARMAINE-*HONEST AND TRULY-MAM'SELLE-PEGGY O'NEIL-SLEEPY TIME GAL-BE MY LOVE-VILIA.

*Published by Robbins Music Corp., 799 Seventh Ave., New York 19, N. Y., \$1.00.

"20th CENTURY HITS FOR THE HAMMOND CHORD ORGAN"*

Issues 12 and 19 of the CHORD ORGAN COMMENTS called your attention to two fine albums of Chord Organ arrangements, HARMS ALBUM FOR THE HAMMOND CHORD ORGAN, and SIGMUND ROMBERG ALBUM FOR THE HAMMOND CHORD ORGAN. The contents

and SIGMUND ROMBERG ALBUM FOR THE HAMMOND CHORD ORGAN. The contents of these albums were selected on the basis of hundreds of letters received from owners who listed their favorite requests for Chord Organ arrangements. As a result of further requests, Harms, Inc. now offers a third folio, 20th CENTURY HITS FOR THE HAMMOND CHORD ORGAN. Each of its 22 selections have retained their popularity through the years. CONTENTS: SONGS FROM MUSICAL SHOWS: ROSE MARIE from "Rose Marie" (Harbach-Hammerstein-Friml); WITH A SONG IN MY HEART from "Spring is Here" (Rodgers-Hart); WHAT IS THIS THING CALLED LOVE from "Wake Up And Dream" (Porter); MY HEART STOOD STILL from "A Connecticut Yankee" (Rodgers-Hart); THE BLUE ROOM from "The Girl Friend" (Rodgers-Hart); SOMETIMES I'M HAPPY from "Hit The Deck" (Youmans-Caesar); I KNOW THAT YOU KNOW from "Oh Please" (Youmans-Caldwell); DON'T FENCE ME IN from "Hollywood Canteen" (Porter); THREE LITTLE WORDS from "Three Little Words" (Ruby-Kalmar).

Kalmar).

SEMI-CLASSICAL FAVORITES: WHEN DAY IS DONE (Katcher-DeSylva); JALOUSIE (Jealousy) (Gade-Bloom); CAN'T YOU HEAH ME CALLIN' CAROLINE (Roma-Gardner); WHEN IRISH EYES ARE SMILING (Ball-Olcott-Graff, Jr.); MEMORY LANE (Spier-Conrad-DeSylva); Too-ra-loo-ra-loo-ral, THAT'S AN IRISH LULLABY (Shannon).

POPULAR FAVORITES: MY ISLE OF GOLDEN DREAMS (Blaufuss-Kahn); BY THE LIGHT OF THE SILVERY MOON (Edwards-Madden); BY A WATERFALL (Fain-Kahal); TIP-TOE THRU THE TULIPS WITH ME (Burke-Dubin); IN MY MERRY OLDSMOBILE (Edwards-Bruan)



"SIGMUND ROMBERG ALBUM FOR HAMMOND CHORD ORGAN"*

CONTENTS: SOFTLY, AS IN A MORNING SUNRISE—LOVER, COME BACK TO ME
—STOUTHEARTED MEN—DEEP IN MY HEART, DEAR—THE DESERT SONG—YOUR
LAND AND MY LAND—STUDENTS MARCH SONG—SILVER MOON—THE RIFF SONG
—GOLDEN DAYS—DRINKING SONG—ONE KISS—SERENADE—ONE ALONE—WHEN
HEARTS ARE YOUNG—I BRING A LOVE SONG—YOU WILL REMEMBER VIENNA
—WEST POINT SONG.

"HARMS ALBUM FOR HAMMOND CHORD ORGAN"*

CONTENTS: INDIAN LOVE CALL—TEA FOR TWO—MY WILD IRISH ROSE—MOTHER MACHREE—SMILING THROUGH—LIMEHOUSE BLUES—DANCING IN THE DARK—BODY AND SOUL—JUST A COTTAGE SMALL—SPEAK TO ME OF LOVE—PLL SEE YOU AGAIN—ZIGEUNER—APRIL SHOWERS—YOU ARE FREE—CHARLESTON—AS TIME GOES BY—AM I BLUE—THERE'S A LONG, LONG TRAIL—TWO HEARTS IN ¾ TIME—IF YOU WERE THE ONLY GIRL—PLAY GYPSIES—DANCE GYPSIES—LET THE REST OF THE WORLD GO BY.

*Published by Harms, Inc., 619 West 54th St., New York 19, N. Y. The publishers prefer that these albums be purchased through any convenient music store. Price of each album is \$2.00.

The Sunshine Of Paradise Alley



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EARLYBIRD CHRISTMAS LAYAWAY PLAN

If any of your friends or relatives have been waiting to buy a Hammond Chord Organ, but their purchase has been delayed for budget reasons, tell them to investigate Hammond's Earlybird Layaway Plan at their local Hammond dealer. A small deposit guarantees delivery by Christmas and still doesn't interfere with normal Christmas purchases.

No. 22 November 1954



The children of Mr. and Mrs. John C. Mayo, Ashland, Kentucky. Grouped around the Chord are (standing) Jeff, John, and Andy; seated are Nancy and Alice.

CHORD ORGAN FAMILIES LOOK FORWARD TO A HOLIDAY SEASON OF JOYFUL MUSIC

While everyone is busy with their Christmas shopping, or writing their Christmas lists, Chord Organ owners are preparing for a holiday season filled with music. Holly and mistletoe, the Christmas tree, stockings hung on the cozy fireplace, the exchange of gifts and greetings, and a turkey with all the trimmings are the traditional, happy symbols of the holiday season. But what truly symbolizes the real spirit of the season is music. The voices of children singing Christmas carols, the hymns of worship, and the peal of organ music resounding through the church instill in us a feeling of reverence and thankfulness.

Music will bring added meaning to Christmas for the thousands of families having a Chord Organ. It will be the first time that many fathers, mothers, and boys and girls will be able to play their favorite carols like, "Silent Night" or "O Little Town of Bethlehem." At family gatherings, everyone will group around the Chord Organ to sing Christmas songs and the old time favorites. It will be a happy time for everyone, the young and old alike, as they get together as a group and actively enter into the spirit of the season.

HOME NEWS

EVERYWHERE MEN, WOMEN, AND CHILDREN ARE HAVING FUN WITH THE CHORD ORGAN

SPOKANE, WASHINGTON. Mr. Johnson entertaining his granddaughter at the Chord

LEMONT, ILLINOIS. "It is really something how the Chord Organ has brought happiness to our family . . . I can do wonders with it," writes Mr. Leonard G. Heinz.

LUDWIGSBURG, GERMANY. Sgt. and Mrs. Frederick use their Chord Organ for hymn and worship services in their home.







IDAHO SPRINGS, COLORADO. Mrs. Charles L. Ramme, who plays her Chord Organ for the services of a small mountain mission.



NEWARK, NEW JERSEY. Mr. Vincent N. Zelek wrote, "Many happy hours of relaxation are spent playing songs on the Chord Organ I never dreamed I could play."





Buffalo, New York Chord Organ Club.



Washington, D. C. Chord Organ Club.

HOME DECOR

If you like music, you can have it this Christmas season in most anything you choose—dress, drapery and upholstery fabrics, lamps, wall accessories—even furniture and toys.

Pictured are just a few of many you'll see, like the lamp designed with music flowing from the horn. And the famous easy-to-play Hammond Chord Organ you'll play in less than 30 minutes. Above the organ are amusing 3-D mobiles with music motif.

In the gaily wrapped packages might be favorite records for all the family, a silver lapel pin in the shape of a music note for a young lady, a tiny radio for brother's room, and a mouth harp for a tot to blow on.

. . . LOS ANGELES, CALIFORNIA

More than 800 owners and friends attended a gathering at the auditorium of the Penny-Owsley Music Company. Special guests were Jesse Crawford and Jackson Wheeler. There are now four separate Chord Organ Clubs in the Los Angeles area.

. . . WASHINGTON, D. C.

Chord Organ meetings at Kitt's Music Company attracted Chord Organ owners of interesting occupations. Attending were people from many departments of the Federal government including the Treasury, State, Health and Education, Marine Corps and Navy.

. . . WICHITA, KANSAS

About 50 Chord Organ owners attended a meeting at the Jenkins Music Company at which time a Chord Organ Club was organized. Officers elected are Mrs. Charles Hampton, President; Ethel Farho, Vice-president; and Mrs. Donald A. Pepper, Secretary-treasurer.

. . . BUFFALO, NEW YORK

In spite of competition from "Hurricane Hazel", with winds up to 80 miles an hour, 35 people attended the first Chord Organ Club meeting. The first part of the meeting was devoted to having everyone play the Chord Organ to determine the extent of their progress. The whole group was then divided into beginners, intermediate and advanced classes for an instruction period.

. . . MILWAUKEE AND RACINE, WISCONSIN

At a combined meeting of the owners in these two cities, 100 people were in attendance at the First Baptist Church in Milwaukee.



The First Noel

Traditional French Carol

